

How do we get more Innovation from Research?

Bringing together and learning from pioneering initiatives and novel approaches

Context

DATE: 19th July 2012

VENUE: Royal Flemish Academy of Belgium for Science and the Arts (KVAB)

TIME: 09.30-16.30

WORKSHOP OBJECTIVES AND EXPECTED OUTCOMES

There are several initiatives (at EC and Member State level) that are attempting to develop improved methodologies, tools and processes for managing and transferring knowledge from RTD.

This workshop is intended to bring together experts from these initiatives in order to provide a forum for an open exchange on the findings coming from these initiatives and to identify common challenges and barriers. In turn, the participants will explore how the research governance system could be improved in order to increase the likelihood of innovation from research outputs.

The expected outcome of the workshop will be a practical set of recommendations on how Horizon 2020 and Member State programmes could potentially overcome barriers to innovation from research through adjustments to the research governance system.

The target users of the recommendation report would be key actors involved in the design and implementation of Research Governance systems.

TARGET AUDIENCE:

Targeting knowledge management/transfer practitioners (FP7 and Member State initiatives) with understanding and insights on Knowledge Management, Knowledge Transfer barriers and potential solutions.

High level decision makers involved in the design of research governance systems may also benefit from attending the event.

CONTEXT:

"Europe consistently falls short in turning R&D results into commercial opportunities, innovations and jobs" (Jan Figel – past European Commissioner for Education, Culture, Multilingualism and Youth).

The Europe 2020 Flagship Initiative Innovation Union states the need for the EU and its Member States is to adopt a much more strategic approach to innovation. An approach

whereby innovation is the overarching policy objective, where all policy instruments, measures and funding are designed to contribute to innovation, where EU and national/regional policies are closely aligned and mutually reinforcing, and where the highest political level sets a strategic agenda, regularly monitors progress and tackles delays.

The European Commission have provided a significant investment in research and development in through the various Framework Programmes. If correctly exploited, the research outcomes could help drive Europe's Knowledge Economy and secure an international reputation for Research Excellence. The EC is demanding improved systems and methodologies for knowledge generation, capture and transfer both within FP7 and the upcoming successor programme – HORIZON 2020.

MarineTT is a timely FP7 Support Action that has been piloting new methodologies and tools for capturing, analysing and transferring knowledge from past and in-progress EC projects. The overall aim is to develop improved systems that can measurably demonstrate value creation from research investments. During the course of MarineTT we have gained a number of insights in to the way knowledge is currently managed and how it is affecting innovation.

MarineTT believes that a collective set of recommendations co-authored from a broad range of initiatives will have the basis and evidence for change and be better able to influence the existing research governance system.